

Mastermind Pitch Template

SUBJECT: Invitation to our private [topic] mastermind group

Hello [insert recipient's name],

My name is [insert your name] and I've [been a long time listener/reader/watcher of XXXXX]. I've recently put together a mastermind group of [who is in the group? Online business owners / copywriters / virtual assistants, etc] to meet regularly to share experience, brainstorm and provide accountability to achieve our goals. I thought you'd be a great fit for this group because [insert reason].

We get together [when and frequency] via [what technology] and I would like to invite you for our next session, just to see if you think our group might be useful to you. If you feel it's not quite the right fit, there is no obligation to come again and we'll just be happy that you gave us a try.

The discussions in these meetings are completely confidential and [insert any attractive ground rules you want to mention here].

I appreciate your taking the time to consider this invitation and please do let me know what you think. It would be great to share ideas and brainstorm with you.

Respectfully,
[insert your name]
[title, website address]

[insert any contact information like telephone number, Skype, etc. in case they want to get a hold of you]