

Mastermind Pitch Template Instructions & Tips

The enclosed letter template makes it easy for you to contact someone about joining your mastermind group. If you already have a connection with someone and you'd like to invite them, consider calling them or giving them a shout on Skype and offer a more personal invite. But if it's your first contact, the letter might just do the trick.

Important!

Before sending the email, do your homework. Make sure the person you're inviting is a good fit and both of you will benefit from being a part of it.

Instructions:

- The template includes red brackets with tips inside for enclosing your information. Remove the brackets and insert your appropriate information.
- Paste the letter into an email and do not send it as an attachment.

Tips:

- Keep your email short and to the point, but do ensure it conveys the following:
 - The purpose of the group
 - When, where and how the group will meet
 - The basic ground rules of the group (but don't overwhelm with minutiae)
 - How the meetings will be run

If it sounds complicated, don't worry. The template will take you through all of this.