

Become An Expert In 30 Days And Leverage Their Super Promotional Power

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Become an Expert in 30 Days Your 30 Day Get Started Plan

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Now it's time for your 30-day get-started plan. I want to remind you that this plan is not the be-all, end all. This is just a starter plan that you can and should adjust according to your goals and reason why.

Over the next 30 days, you need to commit yourself to this project. It's very important that you keep your goals in mind. Every day, you're going to do things that contribute to your goals. I'm going to assume that you're going to spend an hour on this each day. Adjust this up or down, depending on what works for you. At the end of 30 days, you'll have accomplished a lot. You'll (most likely) be able to give yourself an expert label, make sure other people perceive you as an expert, and make some huge waves in your area of interest.

Day 1: Find Your Topic

Today, you're going to choose your topic. This is an extremely important decision. This can't be a topic that you don't really care that much about. This can't be a topic that you aren't going to be interested in next week. This has to be something you're passionate about.

This should be something you can see yourself dreaming about and getting really excited about for years to come (and if it's something you love, it's a lot easier to get excited about). If it doesn't fit those requirements, then it may be time to examine other options. It's okay to take a little time on this since it's such an important decision.

You might start by thinking about your goals. What is it you want to achieve? Why did you pick up this book on becoming an expert in the first place? If you can't answer those questions, it's time to do some more soul-searching. There is a reason, even if you have to search a little bit to find it.

You shouldn't just keep your goals in your mind. I highly recommend that you write them down. You should write them down in extremely specific terms. The more specific you are the better. Right now you are focused on your goals for the next 30 days. What do you want to have achieved by the end of 30 days? Then, determine what your goals are for the next year, and beyond. What can you do to reach those goals? Which topic should you become an expert in to reach those goals?

Find other experts and examine how they do things. Have they achieved the goals you want to achieve? Take notes on them and on what you can find out about their journey.

Write down the topic you have chosen and make a commitment to yourself to become an expert on that, starting with this 30 day journey.

As time goes on, keep in mind that you may want to firm up this topic and find a unique angle or subtopic within this larger topic. If you discover a narrower topic that agrees with your goals, you'll probably find that it is easier to break in as an expert and gain an audience. Just make sure that it fits in with the goals you have for yourself.

Day 2: Create Your Plan

Next, it's time to create your plan. Look over the suggestions I've made for you. Print it out, photocopy it, type it, or write it out by hand. Go through and add the specifics of your own 30 day plan, based on the topic you are trying to become an expert in.

As you are finalizing your plan, make sure that you keep your goals at the top of your mind. Whether that fits in with the template I've placed here for you or not, you need to make sure that your plan fits in with your goals.

Today is sort of another day of preparation. If you have the time, go through and get started on the next day's assignment. That will give you a head start to get that much closer to achieving your goal.

Day 3: Locate Your Materials

Today, you need to look at the materials you'll use this month. You're going to gather websites, blogs, social media groups, forums, books, podcasts, YouTube channels, home study courses, in-person courses, coaching, and whatever else you plan to use to become an expert.

Don't just gather and decide on materials indiscriminately. Make sure that anything you plan to use to study fits in with your plans and will help you reach your goals. Pay attention to reviews, the following and reputation of the person who created the materials, and what strikes a chord with you personally. You only have so much time to study over the next 30 days. You have the rest of your life to look to the other materials. For now, just choose the ones you feel will help you the most right now.

It's okay to take some time locating these materials and going through them to decide what you're going to go with for now. Visit bookstores, browse sites like Amazon, do some searches on the web, and just really canvas all of the options.

You don't want to take too much time, though. Ideally, you'll have decided on all of your materials today. Then, go through your 30-day plan and plug these learning materials into the plan so you know what you're doing on each day. You should be so specific with what you plan to do every day that you know which book you're reading, which video you're watching, and more. You may not be this regimented forever, but you should start to develop positive habits this month. Start out strong and see how you prefer to operate overall.

Keep in mind that there are different learning styles. It might be the case that you've never thought that much about what your own learning style is. Do you tend to prefer to watch videos to learn or do you prefer to read? Or do you like to listen to audios (podcasts, for example) on your mp3 player while you exercise or do other things? Keep that in mind when you're finding materials. If you really hate reading, then don't set yourself up for failure by trying to read 10 books this month. Most people actually prefer to vary their learning materials, I've found.

Depending on how much time you have left over today, you may want to get started with the five things you'll do each day, from here on out. That includes reading, listening, watching, or combination of all three. For the purposes of this template, I'll assume that you'll do a little bit each day to vary your learning. You'll also take steps to start networking and creating. You may not do as much of the latter in these early days, but it never hurts to get started.

Read- Plan to read a little bit of one of your chosen materials. Whether it's a blog, a Wikipedia article for background information, some news stories, or a book. Depending on how much time you have set aside for reading each day, this might take 30 minutes to an hour of your day. If you have more time and you love to read, feel free to keep going.

Listen- Start to make it a habit to listen to podcasts or audio home study courses while you're doing other things. You can listen to these before you go to bed or wherever you are. Audio is fantastic because you can really fit it in just about everywhere.

Watch- Try to find a YouTube video or something else that you can watch. Ideally, you'll find a YouTube channel that contains many different videos for you to watch. You can watch the videos in short chunks of time or find shorter videos to watch each day.

Network- Start to find social media groups or forums you can join. It doesn't take long at all to find these. Start to get a feel for the culture of the groups and forums you find. Start posting— answer questions you find and be helpful. Don't be afraid to share your opinion and ask questions when you need to. Ideally,

you'll check in to your chosen groups a little bit each day, building relationships a little at a time.

Create- You probably won't be ready to start creating quite yet. But that doesn't mean you can't start thinking about it. At this stage of the game, you may want to start brainstorming and writing down ideas for creation that you can revisit later.

Day 4: Set Yourself Up For Automated Success

Earlier, we talked about setting yourself up for success by automating some of the things you plan to do over the next month. For example, you should subscribe to blogs you want to visit on a regular basis to receive updates in your email inbox whenever a new post is added. You can also set Google Alerts, or use an alert service like TextWalker or Mention. Also, it's a good idea to find someone who can help to hold you accountable. In the early stages of this month, you're probably feeling really excited and you're a lot more likely to push through and succeed.

Blogs- Do searches for popular blogs related to your topic of interest. You can tell if a blog is active if it is frequently updated and has a lot of comments and activity. Search for the RSS feed or sign up for email updates. Make note of any articles you want to read from the archives and add them to your reading list.

Alerts- Sign up for Google alerts or a similar service. Enter the keywords or key phrases that relate to your topic of interest. Every time something is written about these keywords on the web, you will be notified. Experts are expected to know all of the latest breaking news and have an opinion on it. Automate this task for yourself by subscribing to an alerts service— it's free to use Google Alerts.

Accountability- Find yourself an accountability partner. At the very least, post about your plans in a forum or social group. You really want to get people rooting for you. If you think your family or friends would be interested in helping you, that's a great place to start. Ideally, you should choose someone who has similar goals to yourself. You can also bounce ideas around with the other person, which can be extremely helpful.

Day 5 through 29: This Is Your Daily Plan to Follow

For the rest of the 30 days, you'll be repeating the same tasks each day, as detailed below. This will begin to build within you a habit that will ideally carry forward for the rest of your life, or at least until you attain the level of expertise that you desire.

I don't want to discourage you, but you probably already know that you can't be a world class authority on a subject within 30 days. Maybe you don't want to be,

and maybe you'll be able to attain an "enough of an expert" status within that time, but if you want more, you'll keep going beyond the 30 days, by focusing on the daily routine outlined here for the duration.

Goals- Revisit your goals for the day. What do you hope to achieve? Why have you set out to become an expert on this topic? It's fine to readdress your goals as you go along, as long as those goals continue to fit in with your overall purpose. You don't want to change gears halfway through just because the going gets tough. Stick to your most important goals so you can fulfill your purpose— the reason you're doing this.

Read- Write down very specifically ahead of time what you plan to read for the day. Do your reading for the day.

Listen- Figure out when you will have downtime or a good opportunity to listen to something on your iPod, smartphone, computer, or whatever listening device you use. Put it on the background, but make sure to pay attention to it. This is a great way to learn on the go, even if you're very busy.

Watch- Plan out what you're going to watch for the day as part of your learning. You can watch the video in pieces or set aside a specific time to go through the video for the day.

Network- Set some specific goals for networking for the day. Visit your forums and groups and interact with experts and other members of the audience. Be friendly, open, and flexible, but also have a plan in mind that will help you accomplish your goals for networking and relationship building.

Create- Plan something you can create or some way to practice that will help you become a more well-rounded expert. Ideally, whatever you create should help people along with enhancing your own depth of knowledge. If this is not a planning day, work on your creation. This might be writing, recording an audio or video, teaching a class, inventing something, practicing, or whatever fits in line with your goals.

Day 30:

Congratulations! You've made it to day 30. This is a huge accomplishment and you should be extremely proud of yourself. Today, it's time to really reflect on how far you've come and whether or not you've met your goals. Hopefully, you reflected during your daily goal phase every day.

Whether you met your specific goal or exceeded your specific goal, know that you've come very far. You can absolutely consider yourself an expert after all the hard work you've done over the last 30 days. It doesn't matter whether you spent 30 minutes a day or three hours a day on becoming an expert, you've learned a lot.

What to Do After 30 Days Is Over

Now, it's time to create your plan for the next 30 days. Remember that this is a lifelong process. Over the past 30 days, you've probably figured out what works for you and what does not work for you. It's fine to readjust your plan to suit your needs and what you think will really help you.

Figure out whether your goals have changed or shifted. Set higher goals now that you know how this process works and how you've done with the process. Keep your purpose in mind with everything you do and plan. It might be time to ramp up the amount of time you spend on your expert-building activities, or maybe you're ready to slow down a little bit. The important thing is that you make an effort to do at least a little bit every day.

Over time, a lot of this will become more habit than anything else. You'll get used to seeking out expert-building materials. You'll get excited about creating materials related to your topic. It will get very exciting as you start to achieve your goals and become seen as an expert.

Adjusting Your Goals along the Way

Remember that it's okay to adjust your goals along the way. Maybe you set your goals too high for the first 30 days. You know that now and you can make adjustments as needed. Perhaps you set your goals too low and you very easily accomplished them over the first 30 days. Make some adjustments before moving forward.

There's a reason you need or want to become an expert, so your goals are an extremely important part of the process. They'll help you stay focused on your purpose. Reflect on your goals often and move them up or down as needed.

Keeping Your Reason Why at the Top of Your Mind

It's very important that you never forget the reason why you're doing this. Keep it at the top of your mind. If you lose sight of your reason why, then you probably won't be motivated to keep on going. You're already aware that this is a lot of work. It's a lot of fun, though, if you have a great purpose that you are dedicated to. Revisit your reason why every day and you'll stay as motivated as you need to, so you can succeed and become a top expert very quickly.

Keeping the Passion Alive For Your Topic

If you find yourself losing passion or steam along the way, just remember that success doesn't happen in a straight line. It might be time to change course with

your daily tasks if you find yourself getting bored. Maybe you need to find some more exciting materials or to focus on the angle or corner of the topic you're most passionate about. Maybe you need to get re-inspired by the success stories of other experts. Find inspiration from others and from within yourself and it will help you keep the passion alive for your topic.

Your Journey Is Just Getting Started

I hope you feel very excited to start on your expert journey. You really can become an expert on anything, and most likely within the first 30 days, if you follow the suggestions I've made here.

With that said, you're also now aware that this is a life long journey. There's never a point where you just decide that you are done learning. You're going to be learning, studying, creating, and staying on top of your topic, probably for the rest of your life. You have a major purpose and some major goals, and becoming an expert on your topic is a huge part of ensuring that you succeed.



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